



10 Scripts Every Great Medical Practice Manager Uses

Lead with Clarity, Confidence, and Compassion:
One Conversation at a Time

by: Tania Chevalier, CMPE

INTRODUCTION

You Don't Need Perfect Words. You Just Need a Place to Start.

If you manage a medical practice, you wear a lot of hats: leader, coach, peacemaker, motivator, and occasionally therapist. Some days, the hardest part isn't what you need to say... it's how to say it without making things worse.

This guide gives you 10 real-world scripts to help you lead your team with professionalism, empathy, and clarity. Each one includes:

- A common scenario
- A script you can say (or adapt)
- > A core value behind the approach
- A self-reflection question
- > A quick coaching tip

About the Author



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She is the Principal Consultant at TurnKeyMD and Founder of My Practice Bridge, where she equips healthcare leaders with the tools to build efficient, high-performing, patient-first teams.



$oxed{1}$ Giving Feedback Without Causing Defensiveness

⚠ Scenario:

A team member needs redirection.

Say This:

"I want to share something with you that I think can help you grow. Are you open to that?"

© Core Values:

Growth

? Ask Yourself:

"Am I correcting to protect the culture, or just to relieve frustration?"

© Coaching Note:

Asking permission lowers defenses and builds trust.

ig(2ig) Correcting a Mistake Gracefully

⚠ Scenario:

A staff member made an error.

Say This:

"I noticed we had a mix-up with the schedule. Let's walk through what happened and how we can prevent it moving forward."

© Core Values:

Accountability

? Ask Yourself:

"What does this reveal about our systems, not just the person?"

© Coaching Note:

Focus on process, not blame.



3 Checking In on Someone Who Seems Off

⚠ Scenario:

A staff member appears distracted or withdrawn.

Say This:

"You haven't seemed like yourself lately, and I care about how you're doing. Is everything okay?"

© Core Values:

Compassion

? Ask Yourself:

"How can I offer support without making it uncomfortable?"

© Coaching Note:

A caring check-in can change everything.

$oxed{4}$ Praising Someone Who Went Above and Beyond

⚠ Scenario:

A staff member handled a tough moment well.

Say This:

"You handled that with so much professionalism. I saw it, and I appreciate it."

© Core Values:

Excellence

? Ask Yourself:

"What behaviors do I want to publicly reinforce?"

© Coaching Note:

Specific praise builds motivation.



5 Leading a Morning Huddle with Intention

⚠ Scenario:

Starting the day strong.

Say This:

"Here's what we're focused on today: [X, Y, Z]. Does anyone need support before we get going?"

© Core Values:

Intentionality

? Ask Yourself:

"Am I setting the tone or just covering logistics?"

© Coaching Note:

Morning tone = all-day energy.

Encouraging Initiative and Ownership

⚠ Scenario:

A staff member hesitates to act.

Say This:

"You've got great instincts. If you see something that needs attention, take the lead. I trust your judgment."

© Core Values:

Empowerment

? Ask Yourself:

"Have I spoken belief into them lately?"

© Coaching Note:

Trust is best when said out loud.



7) Navigating Resistance to Change

⚠ Scenario:

A new system or protocol is being introduced.

Say This:

"I know this is different from how we've done it. Let's try it for two weeks, then check in together. Your feedback matters."

© Core Values:

Collaboration

? Ask Yourself:

"Have I explained the 'why' behind the change?"

© Coaching Note:

Involvement increases buy-in.

$m{8}$) Addressing Gossip or Negative Energy

⚠ Scenario:

Tension or gossip is affecting morale.

Say This:

"Let's keep conversations focused on supporting each other. If something needs to be addressed, I'm always open to talk directly."

© Core Values:

Integrity

? Ask Yourself:

"Am I protecting the culture with clarity?"

© Coaching Note:

Silence gives permission. Speak early.



9 Resetting Expectations Clearly

⚠ Scenario:

A team member is underperforming or unclear.

Say This:

"Let's revisit what success looks like in your role so we're both aligned moving forward."

© Core Values:

Clarity

? Ask Yourself:

"Have I made expectations unmistakably clear?"

© Coaching Note:

Resetting beats reprimanding.

$oldsymbol{10}$ Supporting a Staff Member Through a Tough Day

⚠ Scenario:

A team member is having a rough time.

Say This:

"You don't have to be perfect today. If you need support or a breather, let me know. I've got you."

© Core Values:

Support

? Ask Yourself:

"What would I want someone to say to me right now?"

© Coaching Note:

Grace is a leadership superpower.



Recommended Reading

Want to grow even more as a leader? Get a copy of this book:

Good Leaders Ask Great Questions by John C. Maxwell

It's packed with insights on asking better questions, developing others, and becoming the kind of leader people want to follow.

*(Available on Amazon or wherever you buy books.)

Train Your Entire Staff to Communicate Like Pros

Want your team to speak with professionalism, empathy, and clarity, even under pressure?

Our on-demand course, **Everyone's a VIP**, teaches exactly that in under 90 minutes. It's the training you wish they had on day one.

Train your team to:

- > Handle difficult patient interactions
- Communicate with consistency and care
- ▶ Improve reviews and retention



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