

medical office manager

learn more, earn more, be a better manager

Medical Office Manager Marketing Opportunities

[Website Visitors](#)

[Newsletter Subscribers](#)

[Email and Alert Subscribers](#)

[Webinar Attendees](#)

[Book Buyers](#)



medical office manager

learn more, earn more, be a better manager

How can you reach MOM members?

- Email blasts
- Advertising in the weekly e-zines *momAlert*, *Medical Office Manager Spotlight* and/or the *Weekly Wrap-Up*
- Advertising on the primary website, www.medicalofficemgr.com
- Sponsored webinar
- Host your own MOM Webcast (webinar)

MOM Marketing Opportunities

Advertising on www.medicalofficemgr.com

Contact Grace Payment for advertising options, insertion scheduling and to learn how advertising on www.medicalofficemgr.com would complement your current marketing activities: grace@medicalofficemgr.com

The screenshot displays the homepage of the medical office manager website. At the top, there is a navigation bar with the site's logo and tagline. Below this, a prominent banner area offers two membership options: 'LIMITED ACCESS' and 'PREMIUM ACCESS'. The main content area features several article teasers with images and titles. On the right side, there are two distinct advertising spots: a 'Banner Ad 900 x 156' and a 'Skyscraper Ad 260 x 400'. A 'Sidebar Ad 260 x 230' is also visible on the right side of the page.

How can you reach MOM members?

- Email blasts
- Advertising in the weekly e-zines *momAlert*, *Medical Office Manager Spotlight* and/or the *Weekly Wrap-Up*
- Advertising on the primary website, www.medicalofficemgr.com
- **Sponsored webinar**
- Host your own MOM Webcast (webinar)

MOM Marketing Opportunities

Sponsored Webinar

MOM puts on several educational webinars for licensing executives throughout the year. Marketers can get their message across by sponsoring a webinar, having their logo attached to marketing for the webinar, receiving acknowledgement from the moderator, and having your marketing slide inserted into the webinar deck.

Pricing begins at \$750.

Contact Grace Payment to discuss the webinar schedule and to learn more about how webinar sponsorship can complement your current marketing activities: grace@medicalofficemgr.com

How can you reach MOM members?

- Email blasts
- Advertising in the weekly e-zines *momAlert, Medical Office Manager Spotlight and/or the Weekly Wrap-Up*
- Advertising on the primary website, www.medicalofficemgr.com
- Sponsored webinar
- **Host your own MOM Webcast (webinar)**

MOM Marketing Opportunities

MOM Webcast

MOM Webcasts take advantage of MOM's marketing routines and membership lists by having MOM help you develop your own webinar, marketed to MOM audiences, for your company's products and services.

This is an effective and cost effective option to reach the decision-making medical office managers, maximizing your message both in North America and internationally.

Pricing begins at \$1,500.

Contact Grace Payment to learn more about Licensing Webcasts and to review scheduling (MOM Webcasts are very popular and should be scheduled months in advance). To learn more about how a MOM Webcast can complement your current marketing activities: grace@medicalofficemgr.com